

Glow Baby introduces “Baby’s First Journal” – a Must-Have for expecting Parents

By Glow Baby

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Glow Baby announces the publication of “Baby’s First Journal – Feeding, Sleeping and Diapering Log”. Easy to use and portable this tool helps parents better understand their newborn’s needs and is a perfect registry addition.

Toronto, ON Glow Baby is proud to announce the publication of “Baby’s First Journal” a baby care log book. Parents can use this journal to track the feeding (bottle and breast), sleeping and diapering of their newborn. In addition, check boxes enable parents to keep track of daily vitamins and baths and a note sections provides room for jotting special moment or questions for the paediatrician.

Glow Baby founder, and Toronto mom, Lindsay Harris created this book after having her two young children and being frustrated by not finding a journal to meet her needs. After Lindsay’s eldest daughter lost over 10% of her body weight in the hospital, Lindsay needed to keep track of feeds and diapers to ensure her daughter was getting enough nourishment through breastfeeding. After the birth of her second daughter, Lindsay found tracking helpful as it became harder, while sleep-deprived, to remember all the important details.

“Baby’s First Journal” was developed to meet parent’s specific needs. Savvy mom friendly, the design of the journal is very sophisticated and comes in three colour options: chocolate and pink, chocolate and blue and chocolate and green. Conveniently sized 5.5 x 7.5 inches, “Baby’s First Journal” easily fits into a diaper bag or purse. Portability is key as the journal must be able to travel with mom/caregiver and baby everywhere. Another important feature is the coil binding which allows for lie flat use so entries can be made when only one hand is free.

Lindsay explains, “‘Baby’s First Journal’ helps bring back a sense of control during the chaotic first few months with a newborn. It helps parents get to know their baby and anticipate their newborn’s needs. It can also assist in recognizing emerging schedules.” Lindsay further noted, “this journal is useful for passing information between parents and caregivers and answering questions from paediatricians at doctor visits.”

“Baby’s First Journal” can now be found in stores across North America or can be purchased online at www.glowbaby.ca.

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Glow Baby is dedicated to providing unique and user friendly scheduling tools for today’s busy parents.

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